

Martyn Davies PhD - Personal Profile

Dr Martyn Davies is Chief Executive Officer of Frontier Advisory (Pty) Ltd, a leading research and strategy-consulting firm that specialises in emerging markets. He has provided business strategy solutions on behalf of listed and multinational clients in Asia, Africa, Europe and Latin America. Martyn is the number one ranked analyst in South Africa in the "Other African Economies & Markets" category as awarded by the Financial Mail in its Annual Analysts of the Year awards in 2007.

Martyn is the Executive Director of the Centre for Chinese Studies (CCS) at Stellenbosch University that was established under the South Africa – China Bi national Commission at Vice President level. The CCS is the first academic institution dedicated to the study of China in the African continent. He is also a part-time faculty member at the University of Stellenbosch Business School.

Martyn is a Senior Lecturer at the Gordon Institute of Business Science (GIBS), University of Pretoria, South Africa where he heads the Asia Business Centre and lectures on MBA, Executive and Company-Specific programs.

He has written over 200 articles in academia and the press and is a regular commentator for the SABC, BBC, CNBC, CCTV, Bloomberg and Al-Jazeera. He has published a number of book chapters in political-economic publications and is a regular presenter at local and international conferences that include Chatham House, the African Development Bank, the OECD, the Kennedy School of Government at Harvard University, the European Commission, the School of Oriental & African Studies, the South African Parliament and the World Bank.

Martyn has chaired both public and private sessions at the World Economic Forum both in Africa and China. Since 2008, he has participated in the WEF's Mining & Metals Industry Group – an advisory body to the WEF providing strategic advice to leading global mining companies. In October 2008, he was appointed as an advisor to the OECD for its Global Development Outlook project .

Martyn holds a BA degree in Law, an Honours Degree in International Relations (*cum laude*), a Master's Degree in International Relations (*cum laude*) (University of the Witwatersrand), a Diploma in Asian Studies (Yonsei University, Seoul, Korea), and a PhD in International Relations (University of the Witwatersrand) - completed at the age of twenty five. He also has a certificate from Harvard Business School for its "Making Markets Work" course.

He has lived, worked and studied in Asia for a period of fifteen years and is currently writing a book on China's commercial engagement of Africa to be published shortly by Penguin Books. Martyn divides his time between South Africa and international travel. His is an avid reader especially of Asian history and is an active sports fan. He has been awarded Protea Colours for cycling for South African Universities, played soccer for his alma mater Yonsei University in Seoul, Korea and participated in athletics and cross country at provincial level during high school.

He is married to Suheima and they have two children, Mikha and Zarah.



Contact Details

T +27 11 728 6339

F +27 11 728 0373

C +27 83 459 8880

E mdavies@frontieradvisory.com